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iPremier (C): Denial of Service Attack (Graphic Novel Version)

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The senior managers at iPremier decided not to shut down for a comprehensive rebuild of all production computer systems. Using whatever equipment they could scrounge, they did embark on a plan to create an iPremier site in a more up-to-date hosting facility. All went smoothly until two weeks later...



HBS Professor Robert D. Austin prepared the original version of this case, "The iPremier Company (C): Denial of Service Attack," HBS No. 601-116. This graphic novel version was prepared jointly by HBS Professor Robert D. Austin and Professor Jeremy C. Short of Texas Tech University. The authors gratefully acknowledge the contributions of Rachael Simmons (pencils), Will Terrell (inking), and Tessa Short (lettering) in developing the case. The situation described in this case is fictional. Any resemblance to actual companies, offerings, or individuals is accidental. HBS cases are developed solely as the basis for class discussion. Cases are not intended to serve as endorsements, sources of primary data, or illustrations of effective or ineffective management.

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